

kia ora!
welcome to..

a load off your mind

SCIENCE CULTURE LAUNDROMAT

' ' air your ' ' -
' Science culture -
' dirty laundry -
' here! -
' , , , , -

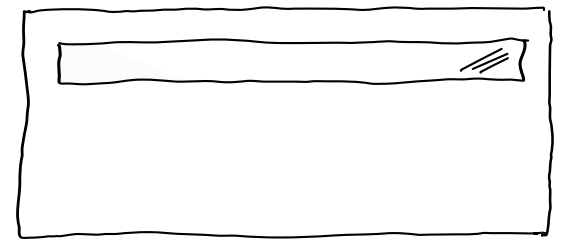
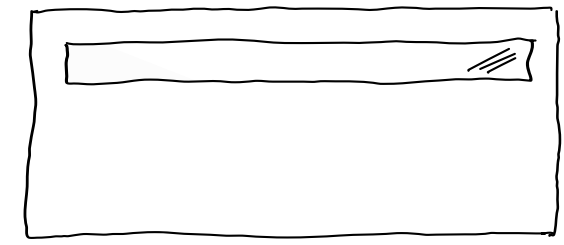
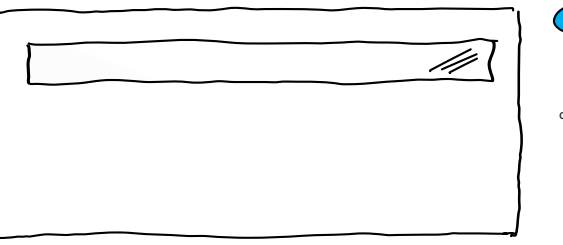
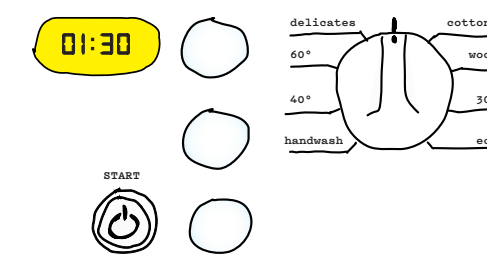
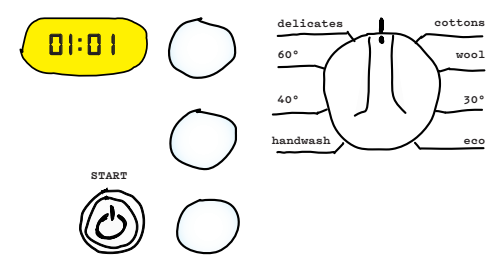
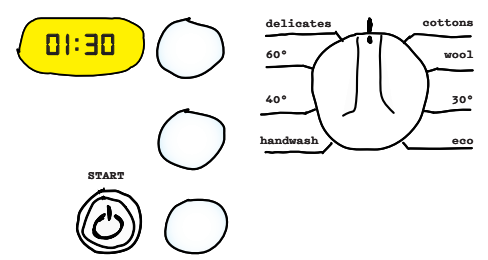
a load off your mind
SCIENCE CULTURE LAUNDROMAT

LAUNDROCHAT
RINSOMAGIC

LAUNDROCHAT
RINSOMAGIC

TUBTHUMPER
SUPERRINSE 200

MIXED
LOADS
PLEASE!
No whites
only



NEW FORMULA
FOMO!
get activated!

NEW FORMULA
FOMO!
get activated!

OPERATING
INSTRUCTIONS

- pick a prompt from the laundry basket.
- write your quick response - no need to get in a lather!
- pop it in the machine (or peg it straight out to air if you like)
- have a spin through the other responses on the washing line
- rinse and repeat, if you have more to launder!
- If you're a Twitterer, share via #ALoadOffYourMind

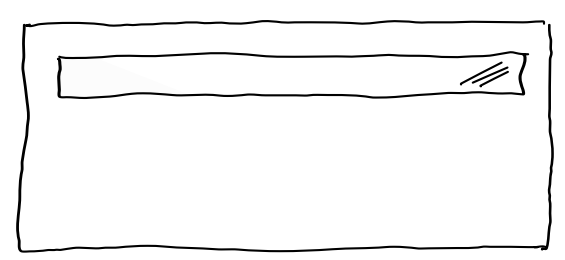
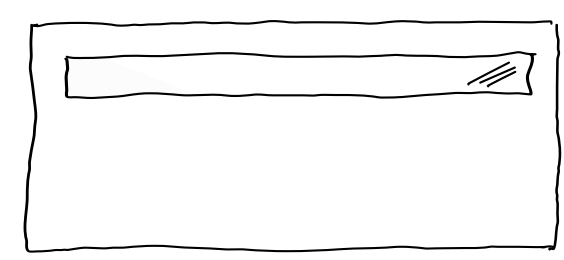
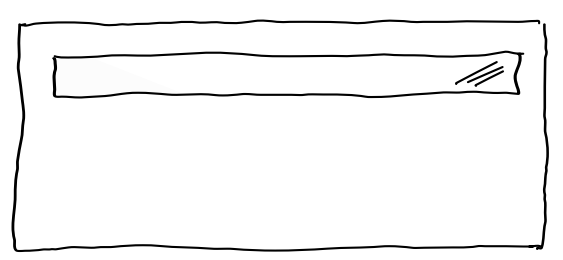
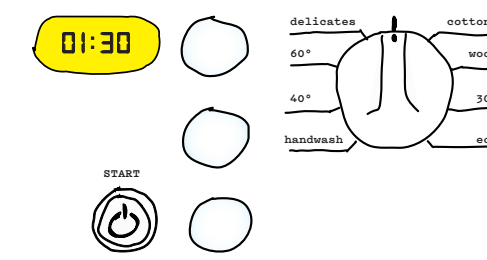
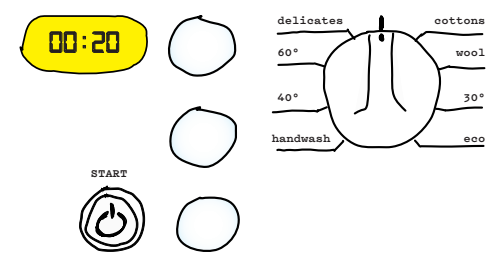
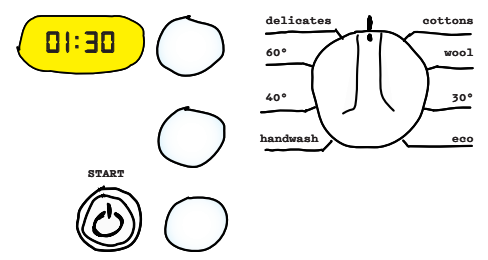
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why a laundromat?

a load off your mind
SCIENCE CULTURE LAUNDROMAT

CHANGE MACHINE
ACCELERATOR



what's culture?

Culture is **ordinary** ... Every human society has its own shape, its own purposes, its own meanings (Williams, 1958).

Culture is a description of a particular way of life, which expresses certain meanings and values not only in art and learning but also in institutions and **ordinary behaviour** (Williams, 1961, p. 57).

**sparkling
shine!**

What makes you optimistic,
proud or hopeful about
science culture? Be as
general or specific as
you like:

**patching
it up...**

What needs patching up and
repairing in science culture
now? What would your repair
kit contain?

**what's this
grubby stain?**

Tell us about
that's an unf
mark on scien
now. Be as ge
specific as y

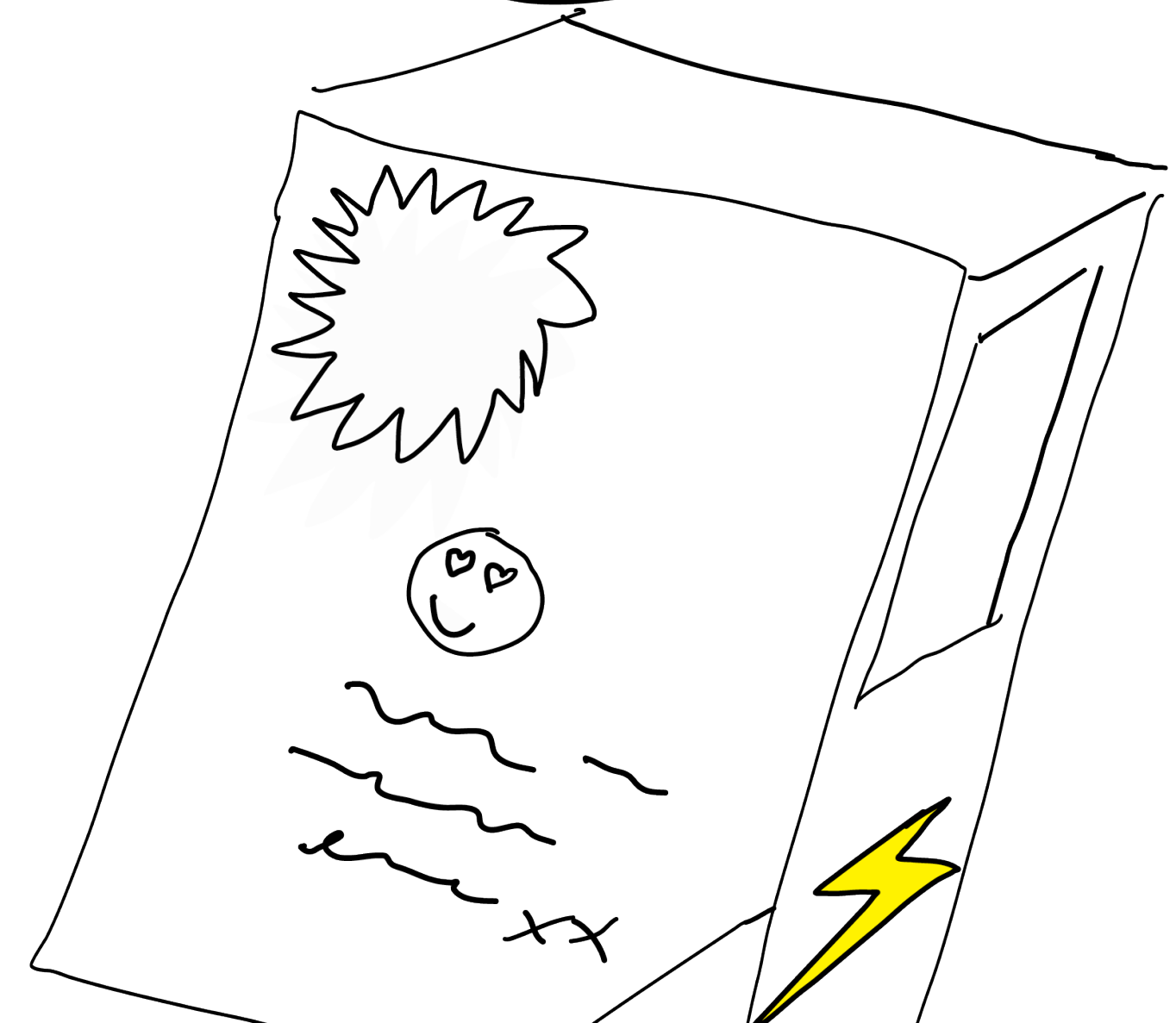
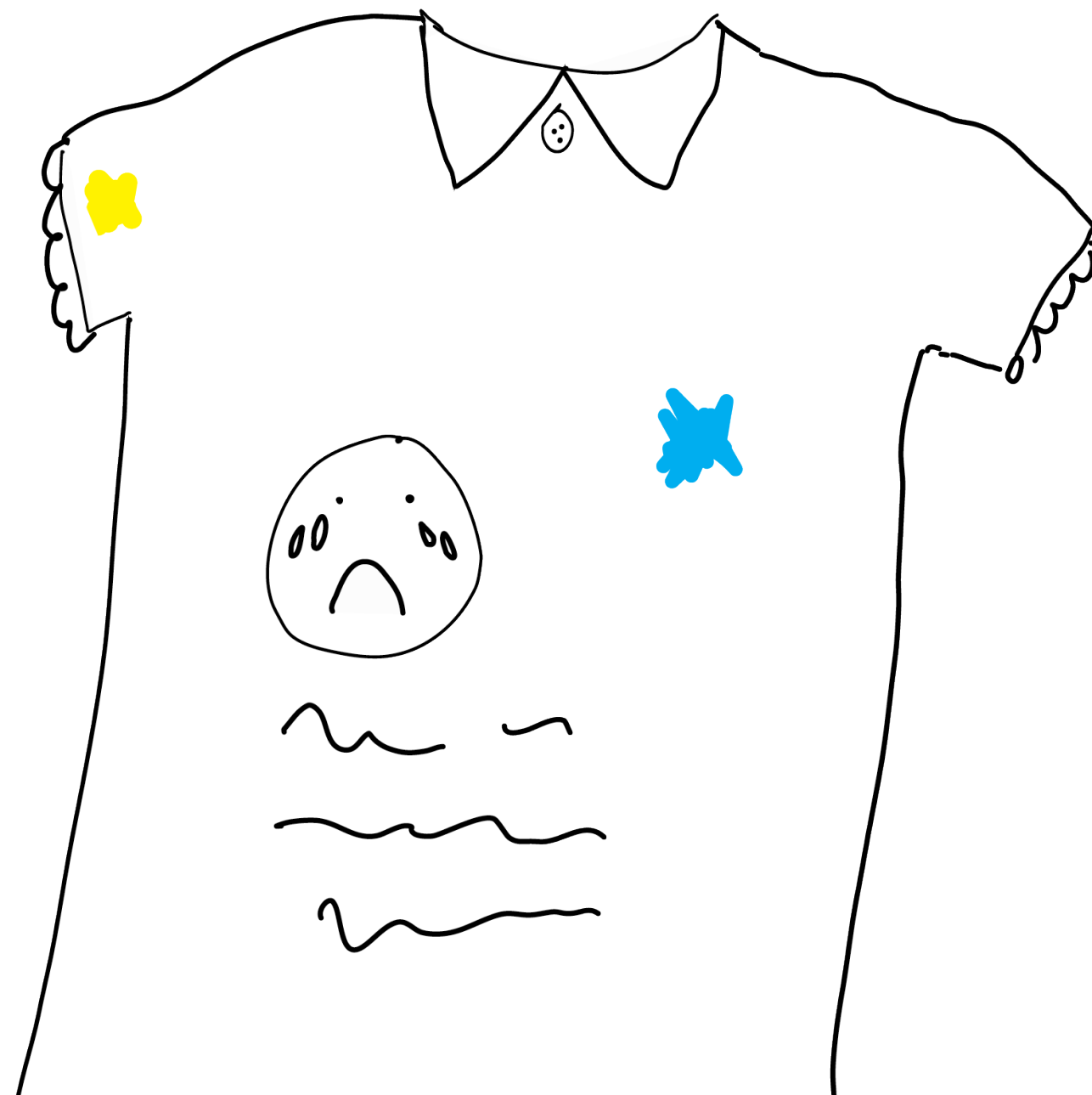
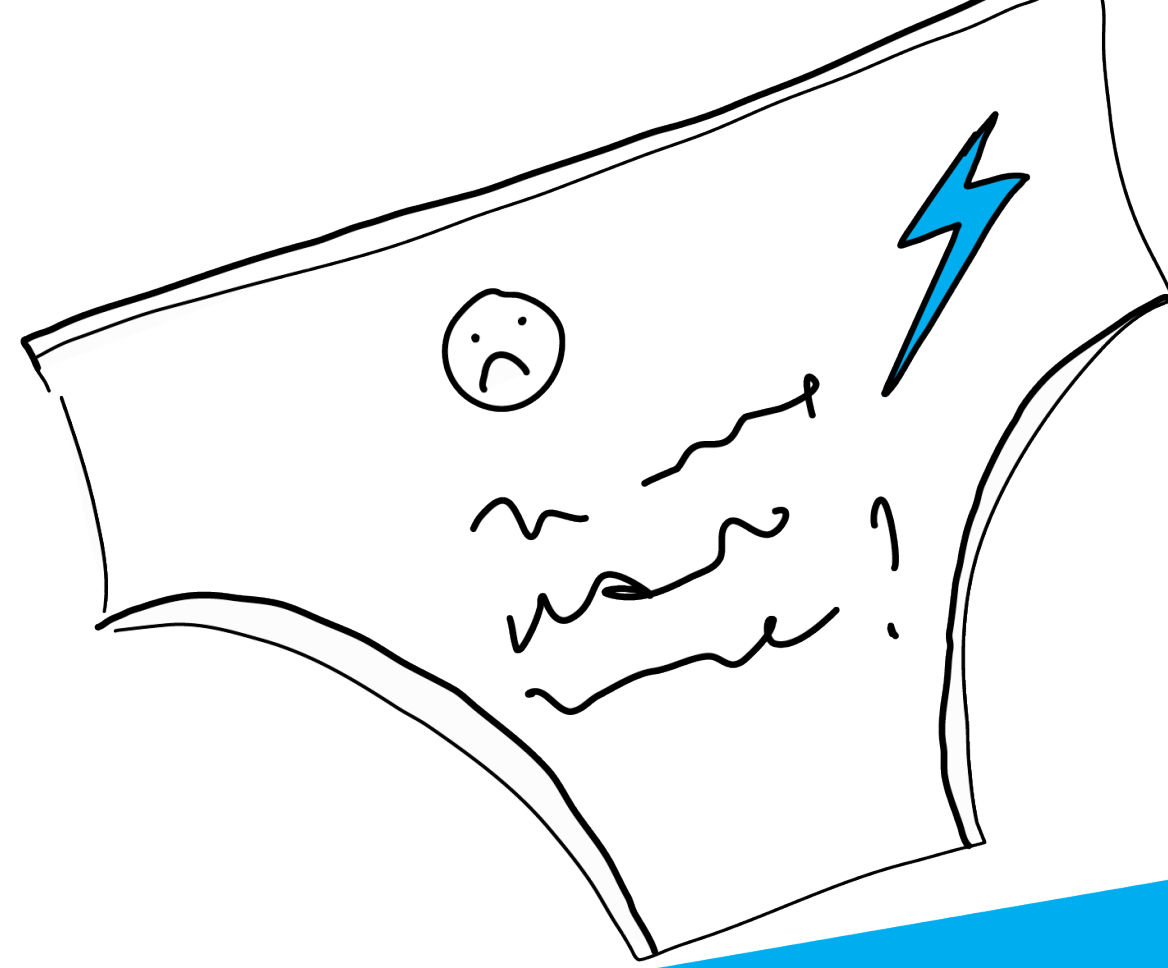
...probing

presenting people with open-ended, even absurd
tasks' [or questions], meant to elicit fragmentary
clues about their lives and thoughts
(Gaver et al., 2004)

airing your thoughts

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4. have a spin through the other responses on the washing line
5. rinse and repeat, if you have more to launder!
6. *If you're a Twitterer, share via #ALoadOfYourMind*



find out more...

You can find out more,
including the full ethics
statement at [makinggood.
design/thoughts/nzas](https://makinggood.design/thoughts/nzas)

#ALoadOffYourMind
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